When the American Heart Association’s Heart-Check mark is on the package, shoppers pay attention and so should you. Guiding shoppers to healthier choices for over 20 years, see for yourself why it’s still a leader with consumers and industry.

**2 OUT OF 3 MILLENNIALS ARE AWARE OF THE HEART-CHECK MARK**

1 out of 2 millennials are heavy buyers of HEART-CHECK MARK certified products.4

92% of consumers find the HEART-CHECK MARK MORE USEFUL in finding heart-healthy foods and beverages while shopping than a GENERIC HEART image.5

**GIVE YOUR BRAND THE HEART-CHECK ADVANTAGE**

3 in 4 consumers say they are MORE LIKELY to purchase foods that feature the Heart-Check mark, regardless of age or kids in household6 and look for the Heart-Check mark when specifically choosing heart-healthy foods.6

More than 72 MILLION ADULTS (30% of the population) say they use the Heart-Check mark to MAKE PURCHASING DECISIONS on healthy foods & beverages.7

**WHY WAIT?**

GIVE YOUR BRAND THE HEART-CHECK ADVANTAGE TODAY. VISIT US AT HEARTCHECK.ORG OR CONTACT US NOW AT CERTIFY@HEART.ORG.

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