

USHBC Behind the Blue Giveaway

No purchase necessary to enter or win.

CONTEST PERIOD: Entries will be accepted Monday, April 15, 2019 at 12:00PM (PST) through Monday, July 15, 2019 at 11:59PM (PST). Entries submitted before or after this period will be disqualified. CONTEST SPONSOR: U.S. Highbush Blueberry Council, 1847 Iron Point Road, Suite 100 Folsom, California 95630. HOW TO ENTER: Sign-up for the Behind the Blue newsletter at ushbc.org/behindtheblue OR provide entrant's name, farm name, email address and phone number via email to info@blueberry.org. By participating in the Contest, entrant certifies that his/her entry is original, has not been previously published or won any award, and does not contain any material that would violate or infringe upon the rights of any third party, including copyrights, trademarks or rights or privacy or publicity. The decision of the Sponsor and judges is final and binding on all matters relating to the Contest. All entries submitted will be deemed the property of the Contest Sponsor and may be used for advertising purposes without further compensation. ELIGIBILITY: (1) one entry per person, per contest period. Sponsor reserves the right in its sole and unfettered discretion to disqualify any entry that it believes contains obscene, offensive or inappropriate content, that does not comply with these official rules or that is not consistent with the spirit or theme of the contest. Qualifying entries will be determined by the Contest Sponsor. All entrants must be a legal resident of one of the 50 United States and 18 years or older. Employees, directors, contractors and officers of Sponsor, their respective parents, affiliates, subsidiaries, distributors, advertising and promotional agencies or other companies associated with the promotion of the Drawing, as well as the immediate family (spouse, parents, siblings, children, and their respective spouses) and household members of each such employee unless employed by the blueberry industry are not eligible. Entrants must have valid email address and it is entrant's responsibility to update Sponsor of any change in email address. Contest Sponsor is not responsible for incorrect email address, server issues, winners moving or relocating or issues with lost or stolen mail, coupons or delivery. Expenses not specifically included in prize description and all taxes are the sole responsibility of the winner. Prize is awarded "as is" with no warranty or guarantee, either express or implied outside of manufacturer's limited warranty. No transfer, assignment or substitution of a prize permitted, except Sponsor reserves the right to substitute prize for an item of equal or greater value in the event an advertised prize is unavailable. PRIZE: (1) One Grand Prize Winner receives one (1) of the following prizes of their choosing: 1. All-Expense Paid Trip to the Culinary Institute of America Worlds of Flavors® Event (November 6-8, 2019 in Napa Valley, CA). Prize includes airfare, one night's hotel stay, a rental car, per diem travel expenses and registration to the event. Prize value is \$2,000 - \$3,000 (For more information see: <http://www.worldsofflavor.com/schedule>). 2. \$250 gift card. 3. Signature USHBC Carhartt jacket (up to \$250 value). Prize will be awarded on July 15, 2019. ODDS OF WINNING THE PRIZE DEPEND ON TOTAL NUMBER OF ENTRANTS. SELECTION and WINNER NOTIFICATION: Prize winners will be notified by email on or around July 16, 2019. Winners not responding within (5) days of notification

will forfeit their prize. USE OF WINNER'S NAME, LIKENESS, CITY, STATE OF RESIDENCE and/or PRIZE INFORMATION: Except where prohibited by law, entry into the Contest constitutes the winner's consent to the use by USHBC of winner's name, likeness, voice, lithographical data, city and state of residence and entry materials in programming or promotional material, worldwide in perpetuity or on a winner's list, if applicable, without further compensation. Sponsor is not obligated to use any of the above-mentioned information or materials but may do so and may edit such information or materials, at Sponsor's sole discretion, without further obligation or compensation. GENERAL: Participation in the Contest constitutes entrant's full and unconditional agreement to and acceptance for these official rules and the decisions of sponsor, which are final and binding. No information provided will be given to or sold to a third party.